

New Brand Identity -- Cagney Global Logistics (Formerly Wilderrest Logistics Solutions, Inc.)

Cagney Global Logistics (formerly Wilderrest Logistics Solutions, Inc.) a leading provider of transportation, logistics and supply chain solutions, announced its new company name, new logo and re-branding that reinforces its commitment to providing excellence in flexible supply chain solutions.



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After expanding its product offerings to include design, execution and oversight of various supply chain models, the company recognized the need to create one common identity that brought all product offerings under one brand.

"The idea of rebranding to Cagney Global Logistics became apparent as we were transitioning from being a member of a transportation network (SEKO) into an independent company that offers a broader product line in a more efficient and cost effective way which is consistently supported by our highly regarded customer service," said Thomas Cagney, CEO and President. "Our new brand identity is a logical step that communicates to both current customers and potential customers that we continue to provide premier global transportation products and services along all points of the supply chain," commented Cagney. "Our new model demonstrates our focus as a forward-looking company with a broader reach and a commitment to contribute to the success of every customer we serve."

Cagney Global Logistics recently ended its 27 year business partnership with SEKO. Cagney was one of the founders of SEKO Worldwide and served as CEO of the SEKO Global Logistics Network. "SEKO's business model served us well for many years. Our departure, however, allows us to have more control and selection of our service offerings as global supply chains become more active and the need for response times become more immediate," added Cagney.

Demonstrated by the recently published list of the Top 250 Private Companies in Colorado by ColoradoBiz Magazines, Cagney Global has continued revenue growth four years in row. Attributing its success to innovative business strategies, the magazine ranks Cagney Global number 84 in the 2013 list, climbing up from the 108th spot.

About Cagney Global Logistics

Cagney Global Logistics has been serving customers since 1986. We are a privately held organization, providing a wide variety of logistic and supply chain services. Our services include warehousing, distribution, storage, global cargo transportation, business to consumer logistics, reverse logistics, supply chain execution and analytical tools. Cagney Global Logistics has locations in Colorado, Texas and Missouri and through our strategic partnerships provides transportation and distribution services throughout the world.



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