

Wilderness Logistics Solutions and AeroGrow International Announce Progressive Partnership

Mexico, Missouri, chosen as location for centralized distribution center

Denver, CO – June 24, 2011 – Denver-based Wilderness Logistics Solutions (“Wilderness”) announced yesterday it will manage all warehousing and shipping services for AeroGrow International, Inc. (“AeroGrow” OTCBB: AERO) at a new centralized distribution center in Mexico, Missouri. During a ribbon-cutting ceremony held at the center, Mexico was recognized as the new capital of centralized distribution.

AeroGrow is the maker of AeroGardens, a popular line of indoor gardening products used to grow vegetables, herbs and flowers without soil. In the past, AeroGrow handled all storage and shipping processes through various company-managed and third party facilities throughout the U.S. As the new outsourcing partner, Wilderness will now manage all product fulfillment, storage and shipping from the 50,000 square foot center in Mexico, Missouri. In order to recognize significant cost savings and increased productivity, AeroGrow made the decision to outsource and base operations in the centrally located city.

“AeroGrow’s decision to outsource their distribution is a win for the city of Mexico and Wilderness Logistics Solutions,” said Dan Frank, Vice President of Supply Chain Solutions for Wilderness Logistics Solutions, Inc. “The future vision of expanded centralized distribution in Mexico is being realized through this partnership and we know it will set a precedent for future business.”

According to Frank, Missouri, specifically Mexico, is on the heels competitively with Ohio and Indiana when it comes to centralized distribution. Due to affordable real estate, an extremely central location and attractive tax incentives offered by the city, Mexico offers amenities that are hard to beat for companies looking to outsource their lines of distribution to one location. Two other Wilderness customers have also based their centers in Mexico.

“We are the outsourcing partner for Home Decorators Collection and Brookstone as well, and were able to offer AeroGrow very skilled workers and an economy of scale,” said Frank.

Mike Wolfe, CEO of AeroGrow International, says the partnership with Wilderness was needed in order to continue the company’s desire to expand.

“It was time to take our fulfillment and distribution processes to the next level in order to grow our company,” said Wolfe. “Wilderness offered us services in Mexico, MO, that now allow us to be more productive while recognizing a major cost savings. We are thrilled to be a part of Mexico’s thriving business community.”

With a population of 11,321, city officials are looking forward to Wilderness bringing more companies like AeroGrow to their vibrant, mid-sized metropolis.

“On behalf of the city of Mexico, we are extremely pleased that Wilderness and AeroGrow chose us to grow their business and we look forward to making many more announcements like this one,” said Mayor of Mexico, Ron Loesch.

Additionally, in recognition of its recent and ongoing business achievements in the community, the Mexico Chamber of Commerce honored Wilderness with a Progress Award at yesterday’s ceremony. UPS, a long-time strategic partner with Wilderness, says the

company is a visionary in the supply chain management industry and has been a front-runner in positioning Mexico as a Mecca for centralized distribution.

“Ultimately, the business of logistics is ever-changing and companies need a partner like Wildernest that can help them find better ways to get their goods to their customers. We look forward to a continued partnership with them as we begin work with AeroGrow in Mexico,” said Matt Lamzik, Regional Account Director of UPS.

Located at 2201 Lakeview Road, the distribution center began operations on May 23rd, and currently employs 20 workers. For more information, please go to www.wildernest.com.

About Wildernest Logistics Solutions:

Wildernest Logistics Solutions has been serving customers since 1986. The company is a privately held organization and provides a wide variety of logistic services including warehousing, distribution, local delivery, residential delivery, storage, reverse logistics, less than truck load (LTL), and full truck load. With locations in Colorado, Texas and Missouri and many strategic partners, Wildernest Logistics Solutions provides shipping and distribution locally as well as globally. To learn more, visit www.wildernestlogistics.com.

About AeroGrow International, Inc.:

Founded in 2002 in Boulder, Colorado, AeroGrow (OTCBB: AERO) is dedicated to the research, development and marketing of the AeroGarden line of foolproof, dirt-free indoor gardens. AeroGardens allow anyone to grow farmer's market fresh herbs, salad greens, tomatoes, chili peppers, flowers and more, indoors, year-round, so simply and easily that no green thumb is required. See www.aerogrow.com

About UPS:

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including the transportation of packages and freight; the facilitation of international trade, and the deployment of advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide. The company can be found on the Web at UPS.com and its corporate blog can be found at blog.ups.com. To get UPS news direct, visit pressroom.ups.com/RSS. To learn more about UPS's responsible business practices, visit www.ups.com/responsibility.

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